

bisTrack™ Web Track

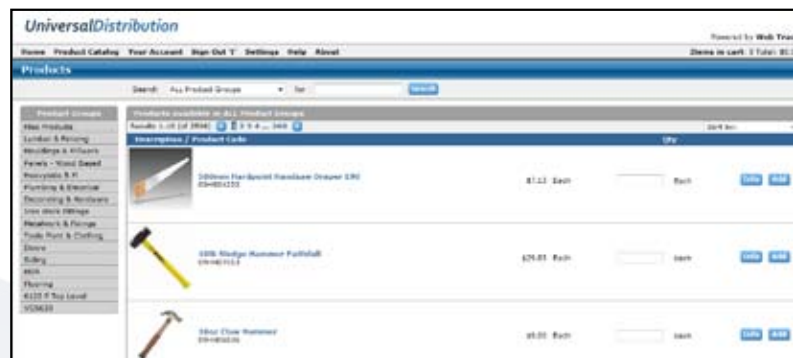
E-Business Portal

Web-based customer self-serve order entry system

Web Track is an e-business add-on for bisTrack that allows your customers access to accounting and product information in real time. All on a secure website that your customers can access at any time of day or night, seven days a week.

Deciding to offer e-business services, powered by Web Track, is a strategic investment in higher profits. Here's how:

- **Improve customer service and responsiveness.** Your customers can obtain up-to-the minute product information and order status—24/7 responsiveness that creates competitive advantage.
- **Boost sales.** Reduce the volume of account queries so that sales people can focus on selling.
- **Promote specials and promotions.** Use your e-business site to advertise inventory-clearing specials, seasonal promotions and new product offerings.
- **Drive costs and delays out of transaction processing.** Straightforward orders can be fulfilled without delay or intervention from sales or administrative staff, reducing the cost while increasing the speed of transaction processing.



Your e-business portal, powered by Web Track, speeds transactions for repeat customers, delivers 24/7 responsiveness and helps promote your specials to drive sales volume up.

Customers can place orders on-line 24/7

The main purpose of Web Track is so that your customers can place orders, directly into bisTrack's order entry system, by themselves. All they need is a web browser, and a valid User ID and password provided by you.

- **Place orders with pre-arranged discounts.** Most professional buyers with a long-term relationship will simply place orders on-line. bisTrack takes care of determining the discount and pricing terms pre-negotiated for each customer.
- **Receive order confirmation.** bisTrack automatically sends the customer an order confirmation, citing the order number, scheduled delivery date and payment terms.
- **Security ensured.** User access requires a valid user ID and is password-protected. Transactions are secure using standard Microsoft tools for secure Internet communication.



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On-line order status reduces incoming calls

Once an order is placed, your customer can check the status of the order by entering the order number in your Web Track e-business portal. The burden of incoming calls to your sales, customer service and accounting staff will be removed when your customer uses your e-business portal to:

- **Check scheduled delivery date.** Up-to-the-minute delivery schedule and details.
- **Check status of orders.** The status of every order as tracked in bisTrack and available online to your computer.

On-line account balance saves administrative resources

A customer can also check their account status and balance themselves, reducing the calls coming into your Accounts Receivable department:

- **Check open invoices.** Your customers' accounting staff can view all open invoices and their aging report to manage cash flow and payment scheduling.
- **Reprint invoices.** Customers can reprint invoices that may be missing without having to contact your administrative staff.
- **Reprint statements.**

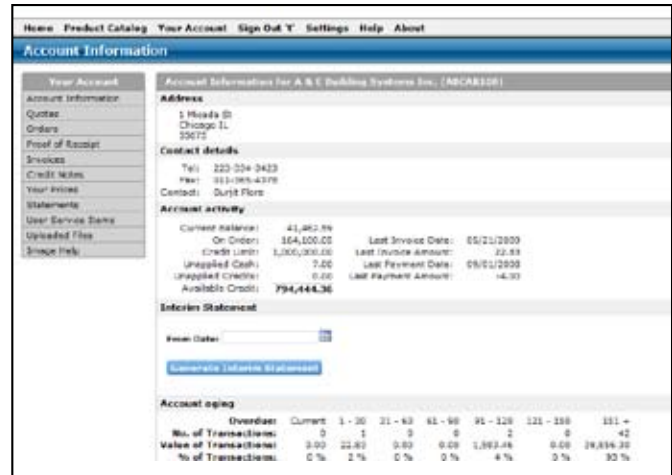
Setting up Web Track to maximize your opportunities

Web Track provides you with a high performance and secure platform on which to create your e-business portal. It is an easy-to-use system, designed to be configured with the company's logo, graphical appearance and sales messages.

- **Set up user IDs and passwords.** Select or approve the customers to whom you want to provide e-business privileges. Web Track manages user IDs, passwords and lost password re-sending.
- **Select products and prices for e-business trade.** Choose which products in your catalog to expose in the e-business catalog. Set which product attributes you want to expose, e.g. product name, description, item number, regular price, maybe an e-business discount price.
- **Brand as your own.** Use Web Track's design and configuration tools to create an e-business portal that reflects your corporate image and graphical standards. Use your own company's logo, mottos, corporate colors, images and sales messages to brand Web Track as your own.

Progressive Solutions has helped wood products and building material companies from around the world improve their processes and their bottom line.

Call us today to find out what we can do for you.



With Web Track powering your online portal, your customer can browse your product lines, place orders and check the status of their orders any time of day or night.

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